Ways to help Advocate #What'sYourAdvocacyLevel

https://www.tpcadvocates.org/

- LEVEL ONE share, share the media, the donation link,
 - > Donate
 - sharing request for <u>Donations</u> and <u>Paypal Donations</u>
 - Cooling Towel Donations
 - Set up <u>PayPal</u> and chose TPCA as your charity
 - 1. In the app scroll down to your home page and tap on the words "More Ways To Give."
 - 2. At the top of the new page, tap on "Set Favorite Charity."
 - 3. Use the search bar at the top and search for TPCA.
 - 4. Tap on the logo and set TPCA as your favorite charity.
 - > Set up Facebook birthdays and chose TPCA as your charity
 - > EDUCATE YOURSELF on the topics
 - Send emails or make phone calls to all your contacts
 - Share our links
 - Encourage everyone to get involved
 - > Start THE CONVERSATION (tell your story, convey the situation)
 - Pass out TPCA Conversation starters (flyer, 2x3.5 and 3x5 cards)
 - <u>Using promotional items</u> (car sticker, t-shirts, buttons, bumper stickers etc)
- Sharing TPCA social media
 - > re-tweeting tweets
 - > Sharing facebook, tiktok, voutube and instagram post and video
 - > Sign and Share TPCA action letter for
 - **■** Extreme Temperatures
 - General (for everyone)
 - Specific to Officers and Staff
 - Solitary Confinement
 - Compassionate Release
 - > Sign and Share TPCA Petitions
 - Extreme Temperatures
 - General (for everyone)
 - Specific to Officers and Staff
 - Solitary Confinement
 - Compassionate Release
 - Communicate with your political officials
 - Participate in our daily campaigns
 - Mail Out Monday
 - Tweeting Tuesday
 - Get Personal Wednesday

- <u>Double Dare Thursday</u>
- Make it Viral Friday
- Prayer Campaign
- > Become a penpal to someone who is incarcerated
- > Join Advocacy media sites
- > Reach out to reporters to tell your story

❖ LEVEL TWO

- ➤ Write op-eds
- > Join the Team by becoming a VOLUNTEER
- > Set up your own donor activities to support the organization (examples bake sale, car wash, golf tournaments, walkathons, go fund me etc.),
- Host TPCA meeting (church meetings, neighborhood meeting, advocacy party, meet and greet)
- ➤ Host a TPCA panel discussion
- > Provide venue for our Awareness event
- Make your own short videos (Tiktok) and please share it with us
- ➤ Make your own social media post

❖ LEVEL THERE

- > Find ways to utilize your talents AND expertise
 - Write a book
 - Plug into a coalition
 - Speak at events
- ➤ Let us know if you would like to partner with us on a fundraiser
- > Testify political hearings
- > Testify at board meetings
- Create your personal advocacy meeting (church meetings, neighborhood meeting, advocacy party, meet and greet, Book clubs
- ➤ Movie Day)
- ➤ Host a Awareness events