

Ways to help Advocate #What'sYourAdvocacyLevel https://www.tpcadvocates.org/

- LEVEL ONE share, share, share the media, the donation link,
 - ➤ Donate
 - sharing request for <u>Donations</u> and <u>Paypal Donations</u>
 - <u>Cooling Towel Donations</u>
 - > Set up <u>PayPal</u> and chose TPCA as your charity
 - 1. In the app scroll down to your home page and tap on the words "More Ways To Give."
 - 2. At the top of the new page, tap on "Set Favorite Charity."
 - 3. Use the search bar at the top and search for TPCA.
 - 4. Tap on the logo and set TPCA as your favorite charity.
 - Set up <u>Facebook birthdays and chose TPCA as your charity</u>
 - EDUCATE YOURSELF on the topics
 - > Send emails or make phone calls to all your contacts
 - Share our <u>links</u>
 - Encourage everyone to get involved
 - > <u>Start THE CONVERSATION</u> (tell your story, convey the situation)
 - Pass out TPCA Conversation starters (flyer, 2x3.5 and 3x5 cards)
 - <u>Using promotional items</u> (car sticker, t-shirts, buttons, bumper stickers etc)
- Sharing TPCA social media
 - re-tweeting tweets
 - Sharing Facebook, TikTok, Youtube and Instagram post and video
 - ➢ Sign and Share TPCA action letter for
 - Extreme Temperatures
 - 85 to Stay Alive (General)
 - 85 to Stay Alive Specific to Officers and Staff
 - Solitary Confinement
 - Compassionate Release
 - ➢ Sign and Share TPCA Petitions
 - Extreme Temperatures
 - 85 to Stay Alive (General)
 - Specific to Officers and Staff
 - Solitary Confinement
 - Compassionate Release
 - Communicate with your political officials
 - Participate in our daily campaigns

- Mail Out Monday
- <u>Tweeting Tuesday</u>
- Get Personal Wednesday
- <u>Double Dare Thursday</u>
- Make it Viral Friday
- Prayer Campaign
- > Become a pen pal to someone who is incarcerated
- Join Advocacy media sites
- Reach out to reporters to tell your story

LEVEL TWO

- ➤ Write <u>op-eds</u>
- Join the Team by <u>becoming a VOLUNTEER</u>
- Set up your own donor activities to support the organization (examples bake sale, car wash, golf tournaments, walkathons, go fund me etc.),
- <u>Host TPCA meeting</u> (church meetings, neighborhood meeting, advocacy party, meet and greet)
- ➢ Host a <u>TPCA panel discussion</u>
- Provide venue for our <u>Awareness event</u>
- Make your own short videos (TikTok) and please share it with us
- Make your own social media post
- ✤ LEVEL THERE
 - > Find ways to utilize your talents AND expertise
 - Write a book
 - Plug into a coalition
 - Speak at events
 - > Let us know if you would like to partner with us on a fundraiser
 - Testify political hearings
 - ➤ Testify at <u>board meetings</u>
 - Create your personal advocacy meeting (church meetings, neighborhood meeting, advocacy party, meet and greet, Book clubs
 - ➤ Movie Day)
 - Host a Awareness events